## Title of Abstract in Times New Roman, Font size: 14, Bold, centred paragraph (capitalize each word)

Author Full Names in Times New Roman, Font size: 12, Regular, centered paragraph, (capitalize each word, without salutation, bin, binti, A/P @ A/L)

Address of the Institutions (Times New Roman, Font size: 12, Regular, centered paragraph) (include country)

\*E-mail of corresponding author (Times New Roman, Font size: 12, Regular, centered paragraph)

**ABSTRACT**

This template demonstrates the formatting style for an abstract for CDU 2024. Please read and adhere to the formatting instructions. Authors are requested to submit **a ONE PAGE abstract** written in English of **not more than 250 words in Microsoft Word** via our registration page. Page format should be A4 page-sized (21 x 29.7 cm or 8 x 11 in) with margins 2.5 cm (0.98 in) wide from the right, left, top, and bottom. Use 12-point Times New Roman font, single line spacing, and justified alignment for the text. The abstract summarises the majority of aspects of innovation. It allows readers to glance through the contents of innovation rapidly. The abstract should contain a concise description of the innovation/invention that includes **(i) introduction, (ii) problem statement, (iii) objectives, (iv) methodology, (v) findings and (vi) conclusion and commercial potential**. Please exclude figures, tables, or citations in the abstract. **Abstracts that do not meet these formatting requirements will be returned.**

**Keywords:** Maximum five (5) keywords are allowed; Times New Roman, Font size: 12, Regular. Paragraphs are justified (straight edged) on both left and right.

**\*See sample in the next page**

**SAMPLE**

**Dietary Intake Program for Anaemia Patients: A Social Innovation Project**

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**ABSTRACT**

A common disease, called anaemia, has always been neglected by society. Most people are not aware of how bad this situation can be, especially about the suitable food for anaemic patients. In fact, there are roughly a million deaths per year of anaemia patients worldwide. Lack of awareness regarding this issue among people nowadays should cease to bring more attention to anaemia patients. Thus, it has led to the implementation of the video project titled “Dietary Intake for Anaemic Patients”. The objective of this program is to create a campaign to increase awareness among people in having a wise management of diet for anaemia patients. A production of an informative video was used for this project. This video discusses the objective of this program, the potential of this video, causes of anaemia, symptoms, and the healthy diet that is good for anaemic patients. Five students of Centre of Foundation Studies, UiTM, have been interviewed to ask them regarding the effectiveness of the video. Also, the main target audiences are children, pregnant women and people who suffer from chronic diseases as they are most likely to get anaemia. In conclusion, suffering from anaemia is not an issue that can be taken lightly by everyone in this world, instead, people should be concerned about this matter.

**Keywords:** management of diet; iron-deficiency anaemia; iron-rich food

**C.A.K.A.P. (Communication Kickstart Pro.)**

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**SAMPLE**

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**ABSTRACT**

After years of being constrained to virtual communication platforms due to the COVID-19 pandemic, students' communication ability to speak in English in a physical situation are deteriorating. Students encounter difficulties to practice English language, especially when speaking skills are concerned as they require ample number of speaking practices outside of the classroom. Moreover, students find that the MUET speaking component is difficult when compared to other components and the number of practices in class are not sufficient for MUET. C.A.K.A.P. (Communication Kickstart Pro.) is an innovation created to help UiTM foundation students to practice the English language with other students virtually as well as receive curated help from experienced lecturers or AI assistant for tips and tricks to improve on their speaking skills, as well as becoming a platform where students can gain information related to MUET. As students in Foundation Studies are not widely exposed to MUET setting, this platform will help students practice individually and in groups to reduce their reluctance of speaking in English without inhibiting the familiarity and reliance on online platforms. C.A.K.A.P. is looking forward to expanding and helping students across Malaysia in improving their speaking skills in preparation for MUET speaking test.

**Keywords:** MUET; speaking; e-learning; online platform; website