



CREATIONS de UiTM

INTERNATIONAL MEGA INNOVATION CARNIVAL **2024**

Navigating Innovation and Seizing Global Fortune

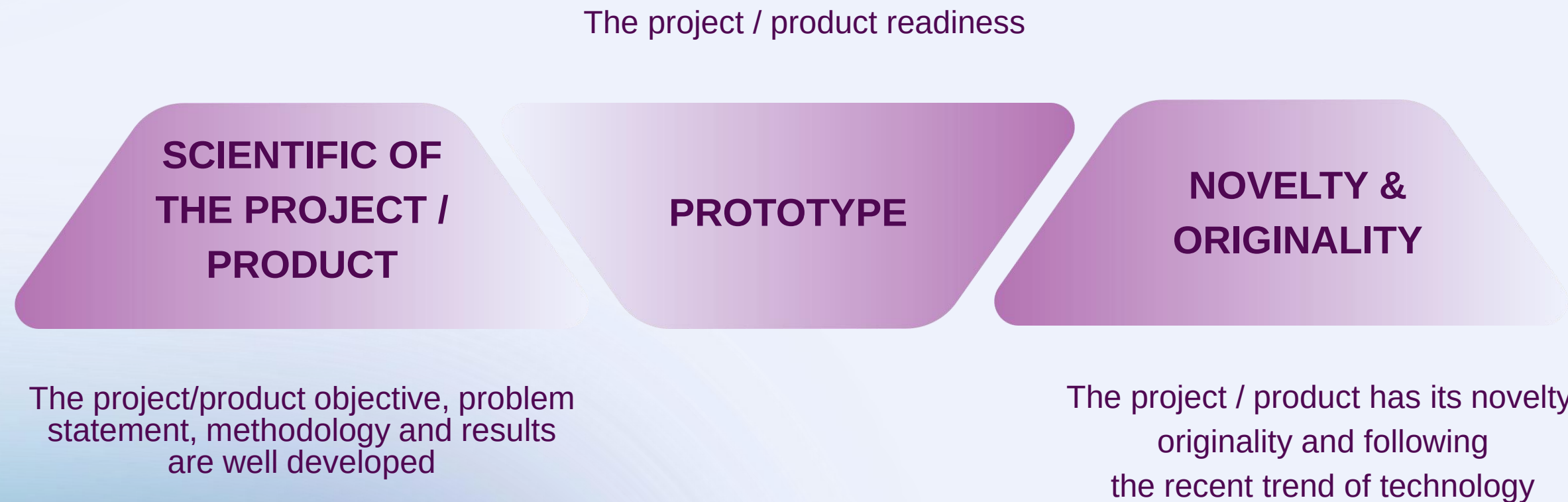
1st January - 27th April 2024

JUDGING CRITERIA

WINNING OPPORTUNITIES | PLUS POINT

WINNING OPPORTUNITIES

CATEGORY A, B & C



WINNING OPPORTUNITIES

CATEGORY A, B & C

The project / product is
multipurpose with versatility
and has a contribution
to the stakeholder

**BENEFITS OF
PRODUCT**

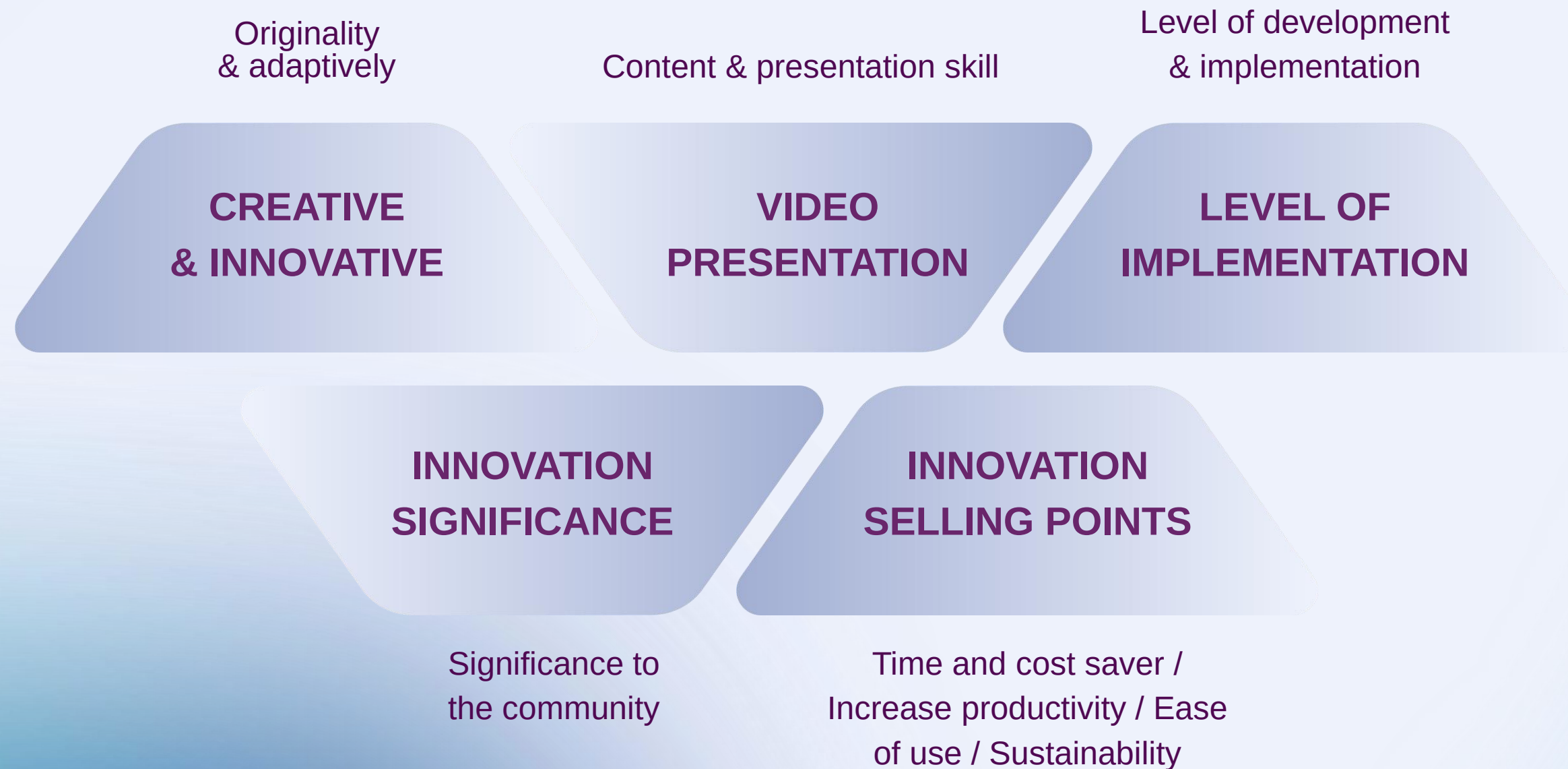
**VIDEO
PRESENTATION**

Video is interactive and organized

The project / product is
marketable and matches the
public interest

**COMMERCIALIZATION
POTENTIAL**

WINNING OPPORTUNITIES



PHYSICAL PRESENTATION GUIDELINES

Participants must prepare the **product/project prototype** with a **bunting** (roll up or stand bunting).

1. Information in the bunting should include:

- Title of the Product/Project
- Name of Project Members
- Affiliation
- Introduction
- Problem Statement
- Material/Method/Result
- Novelty/Uniqueness
- Commercialization Potential
- Demonstration of Product/Project
- Conclusion
- Awards/Recognition/IPR (if any)

PHYSICAL PRESENTATION GUIDELINES

- Ensure all elements for assessment are presented in the bunting (See the judging criteria). This will help the judges to provide justified marks during the presentation.
- Participant are encouraged to use Creations de UiTM 2024 (CDU2024) logo on the top of the bunting Other areas of the bunting will depend on the creativity of each participant.
- Participants also encourage to bring the poster with A3 size (**11.69 x 16.54 in**) or brochures to support the presentation (optional).
- Two (2) tables and two (2) chairs will be provided by the organizer

PHYSICAL PRESENTATION GUIDELINES

DURING THE PRESENTATION

- Bunting must be presented on the 27th April 2024 at Pusat Asasi PTAR according to the lay out given (here).
- Duration of presentation is between 3 to 5 minutes. Question and answer session is depending on the judges. The presentation can be presented in both, English or Malay Language.

END OF PRESENTATION

- Participants are not allowed to leave the exhibition hall within the period of exhibition. (Please refer to program tentative)
- Participants must make sure the cleanliness of the exhibition place before leave.